

# Emerging Mobility Summit

## Sponsor Opportunities

ACT's **Emerging Mobility Summit** will bring together over 100 public officials, entrepreneurs, thought leaders, and private sector TDM for two days of discussions, learning, and networking about the future of mobility and its impacts on commuters.

The event is aimed at strengthening the connection and role of innovation in transportation demand management and how the two working together can help achieve the goals of increased mobility, improved quality of life, and support economic growth. The event will feature morning plenary sessions, afternoon discussion groups, and tours of Ohio State University and the Transportation Research Center, North America's largest multi-user automotive proving ground.

Our varying levels of sponsorship enable you to select a program that fits your desires and budget. If you are interested in developing a custom package, please contact David Straus at [dstraus@actweb.org](mailto:dstraus@actweb.org) or 202-792-5801. We would be happy to discuss your ideas with you.

### **EVENT DETAILS**

**Date:** April 24-25, 2018

**Location:** Vue Columbus on Day 1 and Ohio State University/TRC on Day 2

**Attendance:** Capped at 120 people

### **ACT AT A GLANCE:**

**850+** members

**40** states, Canada, New Zealand, Australia, Israel represented

**400+** organizations

**85%** of 2017 International Conference attendees rated event as Outstanding or Very Good

**3,000+** social media followers



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## Sponsorship Opportunities

Sponsorship Benefits	Gold	Silver	Bronze
	\$5,000*	\$2,500*	\$1,000*
Complimentary full registrations	5	2	1
Logo on marketing materials	X	X	X
Logo on Summit website	X	X	X
Logo on Summit signage at summit	X	X	X
Social media announcement of your sponsorship via ACT Facebook and Twitter	4	2	1
Promotional flyer/brochure at registration table	X	X	
6' Exhibit Table	X		
Discount on additional sponsor opportunities listed below	20%	10%	
One of the following items (if available) - Sponsor Breakfast w/ opportunity to speak (5 min) during morning session - Sponsor Lunch w/ opportunity to speak (5 min) during lunch session - Lanyard with your company logo - Conference Bag with your company logo	X		
Dedicated power point slide to run in General Session room	X		

\*\*\* 10-20% discount off these opportunities are available for some sponsorship levels

- ⇒ **Conference Bags (1 available), \$2,000:** Put a 1 color imprint of your logo front and center for all to see.
- ⇒ **Breakfast General Session Sponsor (1 available), \$2,000:** Special signage, an opportunity to place a promotional item on all tables. Includes 5 min address to attendees.
- ⇒ **Lunch Sponsor (1 available), \$2,000:** Special signage, an opportunity to place a promotional item on all tables. Includes 5 min address to attendees.
- ⇒ **Lanyard \$2,000:** Put your company front and center on all attendees. Your logo/name will be printed on the lanyard and/or badge holder (depending on style selected)
- ⇒ **Evening Reception, \$2,000:** Sponsor an evening activity or reception that is promoted as an official conference event that will be highlighted in the program and promoted onsite.

# Emerging Mobility Summit Sponsorship Form

## CONTACT INFORMATION

Primary Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## SELECT SPONSORSHIP OPPORTUNITIES

2018 Emerging Mobility Summit Sponsorship Level:

\$5,000 Gold

\$2,500 Silver

\$1,000 Bronze

## PAYMENT INFORMATION

I am paying by:

Check (payable to the Association for Commuter Transportation, PO Box 9, Sharon, MA 02067)

Credit Card (3% transaction fee will be added)

CC#: \_\_\_\_\_ Security Code: \_\_\_\_\_ Exp: \_\_\_\_ / \_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_