

Resolve to get involved!

A message from our new ACT NorCal President

Happy 2017! It is my pleasure to serve as President for the Association for Commuter Transportation (ACT), Northern California Chapter. My priority for our chapter is to maintain membership value by focusing on interests of our member body that are impacting/changing in the world of Transportation Demand Management (TDM). ACT is great platform for TDM professionals to share information and experiences in a fun and engaging way. As a part of our work plan, we will offer peer-to-peer development, educational, and fun team building activities. Additionally, as emerging technologies are contributing and growing in the realm of TDM, we can brainstorm on the known shifts and how traditional strategies could be leveraged to provide more relevant programs. I'd also like to encourage our TDM community to get more involved in the National efforts, and take advantage of the conference scholarship to attend the 2017 International Conference that is taking place in New Orleans. I look forward to a great year with you all!

Danelle Carey, MPA
President, ACT Northern California Chapter



Meet the new ACT NorCal Board

Election Results:

Vice President
Kerry Haywood



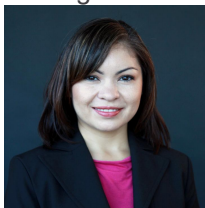
Secretary
Natalie Freitas



Treasurer
Darlene Amaral



Director at Large
Georgina Arias



Director at Large
Alicia Hartman



Director at Large
Lucy Tice



Save the Date - Upcoming Chapter Webinar Meeting

The new Board is eager to start the new year with our first event, a NorCal Chapter meeting. Save room on your calendar for February 15, 2017, from 10:00am - 11:30am, for a chapter webinar.

Join us to hear about:

- The new Board
- What is planned for the chapter in 2017
- What ACT National is doing
- The changes with the new Administration from Jason Pavluchuk

More news to come!

Getting Involved

Getting involved is a great way to get more out of your ACT membership! I have always found that the more I put into something the more I get out. Over the years my involvement in ACT has been reaping me more benefits because I participate in events, councils and committees that interest me and my business. I started out on the local Northern California Board of Directors, then went on to help on national board with committees, then finally became Vice President of the National Organization and I have loved every minute of it! If you are looking for ways you can get more involved in ACT here are a few examples:

- Get involved at the local level- do you have an idea or program you think would benefit other TDM professionals? You can help us plan an event around your idea, or if you just want to get involved in planning our next local event contact us!
- Get involved at the national level - There are committees and councils at the national level that are looking for volunteers to help. For example: + Is there a council that fits your interest, they need your input - Vanpool council, University council, Telework Council, Sustainable Development (SHRED) council, Employer Council, TMA Council +There are committees that may interest you as well, and that would benefit from your expertise, for example: membership committee, conference committee, public policy committee, professional development committee, Marketing committee, sponsorship committee. You can participate on one of these committees and help plan our conferences!

Getting involved does not have to take a lot of time. We are all strapped these days with time, but a few minutes of your time could be both rewarding personally as well as help grow and expand an organization that helps commuters everywhere. If you have questions on how to get more involved please let me know. You can contact me directly at Connie.L.McGee@ehi.com

Mentoring Program Accepting Applications

The ACT Peer Advisory Leaders (PALs) is a mentoring program intended to encourage members new to ACT or new to the industry and help them develop the skills and knowledge to become leaders in their own jobs, in the TDM industry, and within ACT. The year-long program matches 20 mentors with 20 mentees. Each pair will determine how they want to work together, but the PALs committee will offer support in a range of ways, including articles, webinars, social media, scheduled check-ins, and more. The mentors will ideally have prior ACT leadership experience and can help guide mentees through the Association at large, their regional chapter, TDM in general, and overall professional development. Apply now to be a mentor or mentee:

[Download the Application](#)

Be an ACT PAL!



**Today's Professionals Investing
in Tomorrow's Leaders**

Commute.org TECH Talks

Commute.org is excited to invite Employers and Transportation Advocates to their free annual event, **TECH Talks: Technology Energizes Alternative Commutes**.

WHEN: Thursday, March 09, 2017 from 10:00AM-1:00PM

WHERE: Genesis, 1 Tower Pl, South San Francisco, CA 94080

Attendees will learn how they can encourage employees, co-workers, and themselves, to incorporate a sustainable form of transportation into their daily commute through technology-light snacks and lunch will be provided.

Attendees must RSVP [here](#).

Elaine Chao: The Future of the Department of Transportation



Elaine Chao has been nominated by President Trump as the new Secretary of Transportation. Chao was a member of Trump's Asian Pacific American Advisory Council during his campaign. Under George W. Bush, Chao served as Secretary of Labor for the entire eight years of his administration. She also served as Deputy Secretary of Transportation under George H.W. Bush. She was the first Asian American woman to serve as a Cabinet member in U.S. history. Chao is married to Senate Majority Leader Mitch McConnell (R-Kentucky).

Chao faces a changing American governance with a shift in public finance, rapid technological progress, a transforming labor market, and climate change, all affecting the transportation sector. The first challenge comes with ushering in President Trump's proposed infrastructure plan that includes leveraging the private sector for more than \$1 trillion in new investments. The second challenge comes from Congress' reauthorization of aviation legislation which touches on the privatization of air traffic control. Chao assumes leadership at a time of great innovation and when new policy is needed: street designs to accommodate autonomous/shared vehicles, infrastructure sensor technologies, drone regulations, and technologies not yet developed. Chao will also quickly need to develop a forward-looking vision around employment within the transportation sector. Infrastructure jobs are threatened by automation, including long-distance truck driving, logistics, and warehousing. Chao and her team have the opportunity to shape the future of American mobility and prosperity but also face considerable risk of policy failure.

ACT National | NorCal Chapter

STAY CONNECTED:

