

Spring 2015

Quarterly
Newsletter
for Arizona
and Nevada
Members



What is ACT?

The Association for Commuter Transportation (ACT), Valley of the Sun Chapter works with individuals and employers to further their Transportation Demand Management knowledge and outreach. Through advocacy, networking and information sharing, ACT supports individual mobility management professionals and organizational members in their efforts to reduce traffic congestion and improve air quality.

Need to Reach Us?

Have a question or concern about the local ACT Chapter? Please feel free to contact any board member listed on page three of this newsletter!

ACT
Valley of the Sun Chapter
P.O. Box 1217
Phoenix, AZ 85001



FOLLOW US ON twitter



By Judi Nelson

CHAPTER PRESIDENT'S MESSAGE

April is one busy month, as a matter of fact, it's Valley Bike Month! The City of Phoenix and Maricopa County Bike to Work Day Ride will be held on April 23rd, and many other rides are planned for the month. Also, the Summer Ozone season started on April 1st, and Earth Day is April 22nd!

To celebrate Valley Bike Month, our local Valley of the Sun ACT Chapter is sponsoring a few prizes at ShareTheRide.com and on our Facebook page. See details on page three.

I would like to encourage everyone to visit our ACT National website: <http://actweb.org/>. It is filled with current information, and one of the largest areas that ACT does is the Public Policy Advocacy, a very important part that affects everyone whether you are in transportation or not. Here is an excerpt from our ACT President:

President Obama re-released the GROW AMERICA Act on March 30, 2015. The proposal recommends \$478 billion over the next six years, which would be dramatically higher than the current authorization. The GROW AMERICA Act represents progress in an effort to pass a long-term transportation bill. The proposal builds upon a foundation set by MAP-21 that focuses on providing funding for our critical infrastructure needs and promoting outcome based solutions."

— ACT President Rob Henry

ACT has on contract, a Government Relations Specialist, Jason Pavluchuk, his contact information should you want to have a discussion or question for him is:

Pavluchuk@actweb.org

Lastly, we have some vacancies on our Valley Board and would like for you to take an interest in one of the positions. We need a Secretary and a Programs Director. If you are interested please let us know.

Happy biking!

Judi

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TUCSON UPDATE

By Ruth Reiman



New Clean Air Campaign Rolling Out This Summer!

We all enjoy the blue skies of Tucson, and we want to keep them blue. In an ongoing effort to keep our air clean, Pima Association of Governments is launching a Blue Skies Campaign in May through its Sun Rideshare Program.

During Tucson's summer months, the temperatures begin to soar. High temperatures can trigger the formation of ozone when mixed with chemicals from cars, industrial and off-road emissions. The resulting ground-level ozone is a strong lung irritant that can be especially harmful for children, the elderly and sick people.

Currently, Tucson's ozone level meets the air quality standard set by the U.S. Environmental Protection Agency (EPA). The EPA, however, has proposed reducing the standard which potentially could result in our region falling below the standard. The Blue Skies Campaign is a proactive approach during the peak ozone season (May-September) to encourage others throughout the region to help keep our air clean.

For starters, if we all drive less each week, we could reduce air pollution in Pima County.

Each month, Rideshare will focus on promoting a different mode: walking, biking, transit, car/vanpool, and telework. The Drive Less. Save More. Rewards Program will continue, with prizes related to that month's mode. In addition, individuals who "Reduce a Ton" of pollution over the five-month campaign will be eligible for grand prizes, such as a laptop, tablet, or smart phone.

Drive Less. Reduce Pollution.

Keep Our Blue Skies Blue. Drive Less.

Reduce a ton of pollution and win great prizes.

SunRideshare.org 884-RIDE (7433)
a program of Pima Association of Governments

New smart app from Metropia coming to Tucson

Metropia, a new enterprise created by the University of Arizona engineering faculty, is introducing a new smart app in Tucson in March that attempts to relieve peak congestion by getting commuters to change their travel time and route. The app is able to predict congestion, so it can recommend different times and routes for commuters to avoid traffic. By using the Metropia mobile app to plan ahead, avoid traffic and save time, consumers earn reward points toward discounted products and services.

Guestimates are over! Plan & reserve your future trips ahead of time.

business partner, commuter, local business, metropia deal, transportation agency

PAG is partnering with Metropia to collect travel time and speeds for our Travel Demand Model. This model is used for planning future road projects, forecasting pollution levels, and ensuring compliance with air quality regulations. Please download the mobile app, use it and recommend it to your work associates, so that enough data is gathered for PAG's model.

Find out more about how Metropia is starting to change the way we commute in Tucson at www.metropia.com or contact Leslie Keena at lkeena@pagregion.com.

VALLEY BIKE MONTH

By Suzanne Day



VALLEY BIKE MONTH

April is the perfect time to enjoy the beautiful spring weather on two wheels. Participate in bike events throughout the Valley, such as family fun rides, bike expos and safety events.

From high speed races to kids' bike safety rodeos, find all the Valley Bike Month info [here](#). Plus, you can find some sweet deals if you ride your bike to any of these great [places](#) in April.

V/S ACT is proud to sponsor a prize at www.ShareTheRide.com for Valley Bike Month. Win a \$50 gift card to any [Fox Restaurant](#); any bicycle commuting during the month of April counts!

As well, become our friend on **Facebook**, search for *Association for Commuter Transportation – Valley of the Sun Chapter*, and share your bike stories, selfies and more at our page for a chance to win one of **four \$25 gift cards to Harkins Theatres**.

NATIONAL CONFERENCE

**Save the Date: 2015 ACT International Conference
July 26-29, Baltimore**

Where will you find great transportation, world-class attractions, a beautiful waterfront, and three centuries of history? At the 2015 ACT International Conference in Baltimore, Maryland.

Visit actweb.org for more details!



WHAT'S UP?

Membership

By Abigail Cooksey-Williams



When you become a member of ACT National, you become a member of our local chapter. We host local meetings and luncheons and provide networking opportunities throughout the year. Our chapter provides additional opportunities for members to get involved in ACT through their own boards and committees. Consider joining ACT today. Download membership details at ACT's website, www.actweb.org or [email](#).

Quarterly Luncheons

By Lillian Duarte

Some exciting luncheons are coming your way soon! Our annual **"Pool Party"** a sharing of ideas and events (no pool attire required) will be held on September 17th and in November we'll feature Ridesharing Social Media.

More details on the **"Pool Party"** are coming soon!



Happy Earth Day – April 22

Reuse.
Recycle.
Reduce.
Replenish.
Restore.



Did you know the first Earth Day was celebrated on April 22, 1970?

Memorial Day – May 25



Did you know that Memorial Day was first known as Decoration Day?

Chapter Board

President: [Judi Nelson](#)

Immediate Past President: [Suzanne Day](#)

Vice President: [Pat Soria](#)

Secretary: **Vacant**

Treasurer: [Juana Hernandez](#)

Programs Director: **Vacant**

Membership Director: [Abigail Cooksey-Williams](#)

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