

# SEACTivities

## PLEASE WELCOME THE NEW INCOMING SEACT BOARD

**President - Daniel Deanda, Transportation Planner, WFRPC**



Dan Deanda is a Regional Transportation Planner and rideOn Commuter Assistance Specialist employed by the West Florida Regional Planning Council for the past 31 years. Mr. Deanda is a tour de force for the Florida Panhandle, providing comprehensive transportation marketing and outreach to large employers, military installations, and educational institutions across a ten-county region.

Mr. Deanda is a member of the Southeast Association for Commuter Transportation (SEACT), and has as served as the organization's Treasurer and Vice-President. Dan is also a member of the Association or Commuter Transportation (ACT) and has served as Chairman for two

conferences hosted on the lovely blue waters of Pensacola Beach (Florida's Best Kept Secret). Mr. Deanda recently received the National Association of Development Organization's (NADO) award for Excellence in Regional Transportation for 2017 for the rideOn program.

The funniest thing that happened to me was also a tragic ordeal. I was volunteering at a community event when my manager texted me to tell me my idol, David Muir, Anchor Man for the ABC's Nightly News, was going to be at the event. I was so excited, I changed my outfit, got something to get autographed, and called the local media stations for information on time and date. They had no idea what of I was talking about; let alone his visit to Pensacola. I called my manager back for more information, and she informed me that she was "just joking" with me.



### **Vice President, Sabrina Glen, Director of Commuter Resources, PART**

Sabrina Glenn has worked in the field of Transportation Demand Management for over 16 years. Her experience includes working with local, regional, and private sector organizations to address mobility issues in Minnesota, Atlanta, Florida, and North Carolina. She has served in a variety of capacities that support the development, implementation, marketing, and promotion of programs and services that support the use of alternatives to driving alone. Her responsibilities at PART include the oversight of the Commuter Resources department including the Call Center, Vanpool Program, and Business Development and Outreach Efforts.

When I was young I lived in Germany. When I was about 10 years old a group of friends from the base we lived on decided to ride the bus to the public pool. We'd done it before with chaperones but apparently hadn't paid attention because as we



approached the stop, the bus never stopped and we couldn't get off. We didn't realize we needed to pull the cord to notify the driver we wanted to get off at the stop. We ended up riding the entire route twice before the driver finally asked us why we kept riding. To this day, whenever I give a bus 'tour' I always point out to people where the cord is and what it does.



## Treasurer - Michelle Landrum, Group Rideshare Manager, Enterprise Rideshare

Michelle attended George Mason University and graduated in 2005. Later that year, she began her career as Management Trainee with Enterprise Rent-A-Car. In February 2012, Michelle took over the Rideshare Division for the Washington DC Area and managed both the operations and sales until 2017. During that time she grew the program from 35 cars to over 250 as well as quadrupled the staff during her time there. In November of 2016, she was promoted to Group Rideshare Manager in Birmingham, Alabama. Managing a team of 7 she oversees all operations and sales for Alabama, Mississippi, the Panhandle of Florida and Western Georgia.

Strange or funny fact: I am super clumsy and sprained both my ankles this year at work events. So for the public Policy Summit I was wearing a boot on my left

foot, and then in August I was wearing a boot on my right foot for the international conference. Now I have a matching pair!



## Secretary - Paul Straw, Sustainable Travel Services Specialist, Go Triangle

Paul began his career in sustainable transportation in 2010 at the Metropolitan Washington Council of Governments in Washington D.C. In 2013, he joined GoTriangle (formerly Triangle Transit) as the Sustainable Transportation Services Specialist. He has helped transition the TDM partnership to an upgraded platform for ShareTheRideNC (STRNC), where he is the system admin of the strnc.org website and database. He also oversees the Emergency Ride Home program and GoPerks incentive program.

Paul is an avid supporter of alternative transportation and often forms carpools and vanpools for professional and personal trips. Paul prefers carpooling and vanpooling over transit riding because, in his own words, "I'm less likely to go the wrong way." Paul has a history of jumping on the wrong train or bus and going the wrong direction. One benefit to this is that it has allowed Paul to visit sights he never planned on seeing; Queens instead of Manhattan (New York), Wimbledon instead of Woolwich Arsenal (London), Bay Point instead of San Francisco Airport (very unfortunate mistake), and lastly – all of Paris through Métro de Paris mistakes.

Words cannot express the appreciation I have for all of you who made my job as SEACT President easy. We are all volunteers and the amount of work and effort that you put into the New Orleans conference was truly encouraging and appreciated. I can truly say we made it a great success. A special thank you to the board who stuck with me for two years:

Thomas Cerny – Vice President  
Caitlin Cerame – Secretary  
Kim Johnson – Treasurer  
Diane Thorne – Immediate Past President

*Thank you again!*

*Kathy Molin - SEACT President*