

July: ACT Board Agenda 7/19/17

- I. Introductions
 - a. Board members on the call:
 - i. Gina
 - ii. Natalie
 - iii. Danelle
 - iv. Darlene
 - v. Kim
 - vi. Lucy
 - vii. Elizabeth
- II. Brainstorm at a Bar Recap
 - a. Location was fantastic at Oyster Point
 - b. We typically have enough money to comp a round and some appetizers
 - c. Elizabeth and Danelle are looking to host the next one in late August in East Bay/Solano County
- III. ACT International Conference
 - a. Those who were on the call voted and Erin Fieberling won the conference scholarship
 - b. Danelle will get the approval for her conference registration for \$650 instead of \$800
 - c. Danelle will send her note to congratulate her for winning the scholarship
 - d. NOLA Chapter Meeting: July 31st, 4:30-5:30 PM, Room Bayside A
 - e. Registration volunteers needed
- IV. Fall Workshop
 - a. We are shooting for the timeframe of: Sept/Early October
 - b. We had a soft survey at the trolley event to find what are our members are interested in?
 - i. The topics that received the most votes were:
 1. The future of mobility
 2. Bike Share
 3. 1st and Last mile solutions
 - c. Last year's event:
 - i. Had between 50-100 attendees (which we are looking to host around the same number of people this year)
 - ii. Was hosted by Jamie Jarvis at Stanford Research Park from 10AM-1PM
 1. Natalie will reach out to Jamie about this year's event
 - d. Potential locations for next workshop:
 - i. Bishop Ranch (which we will need transportation to and from)
 1. The Bishop Ranch shuttles from bart are county provided and open to the entire public
 2. Darlene/Natalie will talk to Chris Weeks
 - ii. Google
 1. Lucy will look to reserve a room

- e. Timing for this year's event
 - i. We are leaning towards having it on a Wednesday or a Thursday
 - ii. We want to shoot for the week of Nov 6th or 15th, we have a board meeting around that time but we can cancel that if we have the event then
- f. Potential Speakers
 - i. Natalie will reach out to Gillian at WeDriveU
 - ii. Natalie will reach out to Jamie at SRP and her partners
 - iii. Danelle will create a google drive for contacts for this event
- V. Committee Update
 - a. Public Policy-Elizabeth
 - i. We need to continue to be on the National calls,
 - ii. We need to stay focused on the transit benefit,
 - 1. 10,000 letters have been sent
 - a. Most of them are coming from the East Coast
 - b. Only 80 came from California so far
 - iii. Vanpooling
 - 1. There is an issue with vanpooling to the air force bases, in relation to the navy and how they calculate their per person benefit (department of defense), technical issue
 - b. Membership
 - i. Kerry, Elizabeth, and Mari discussed.
 - ii. Mari wants to reconvene this month and she had an idea on doing some surveys to see how to get interest or get more interest
 - c. Communications
 - d. We need to make sure the newsletter includes the scholarship, dates, upcoming convention
 - i. We want to make the newsletter more personal,
 - ii. We have a lot of new members we can address
 - iii. We can do some new member spotlights
 - iv. We can now include our scholarship recipient in the newsletter
 - e. Gina is going to work on getting the Newsletter out on Tuesday-if anyone has anything to add or change to the newsletter, please send it to her before then, try and include a location for the brainstorm as well
- VI. Scholarship Update
 - a. Refer a friend (3) \$200 scholarship towards 2018 ACT membership dues
 - b. TDM Forum Scholarships: deadline to submit essay, August 15, 2017
- VII. Receipts to Treasurer for Reimbursement
- VIII. National Update
 - a. The ACT conference is coming
 - b. They are working on the development of a TDM certificate or certification
 - i. They want to have a formal process and training

- ii. They have been giving out extensive surveys for the role and importance of a TDM and what they do for companies and employees
- iii. We want to include this survey in the newsletter so people can take the survey who are members, the survey deadline is August 18th