

May: ACT Board Call 5/17/17

- I. Introductions
  - a. On the call:
    - i. Kerry
    - ii. Natalie
    - iii. Danelle
    - iv. Darlene
    - v. Lucy
    - vi. Kim
    - vii. Elizabeth
    - viii. Gina
- II. Brainstorm at a Bar
  - a. Kim and Gina are planning to host the next one in the South Bay
  - b. They are planning on having it at Foundry and Luxs on June 15<sup>th</sup>, a Thursday,
  - c. The time wasn't confirmed but 4 PM should be a good time to start, maybe 4-7 PM
  - d. With the scholarship email send-out, we will include an invite/information for the next Brainstorm at the Bar
- III. New Member Scholarship
  - a. Conference Scholarship- Should we require them to be a member of ACT?
    - i. Technically they can attend the conference without being a member, they will just pay a different cost
    - ii. We would most likely make up the difference of the cost for the non-member's conference attendance fee
    - iii. Will we allow recent grads get the student rate?
      1. We may want to say up to a time frame limit to be considered as recent grads
      2. This would be up to David to make this call because our website says that it is open to all full time students
  - b. We should definitely offer conference scholarships to new members
  - c. TDM forum scholarship- bring one of our new members to one of our events
    - i. Short essay with requirements- Danelle will send out a template for us to look over
  - d. Retiree- New option for a scholarship
- IV. Committee Updates
  - a. Public Policy
    - i. Tax Reform- There is support for transit benefits across all political parties, the letters can be sent in at anytime
    - ii. For response on the transit benefits, we should be sending this directly to members and not waiting until a newsletter to put this type of time sensitive information
    - iii. All of the above information should be included on our LinkedIn

b. Communications

i. For the next newsletter we need to include:

1. The Las Vegas TDM forum,
2. The international conference
3. A public policy recap
4. A new member spotlight
5. Scholarship recipients
6. List out the 5-10 new members

c. Membership

- i. Membership Committee Call- Mari wants to look at ways we can either survey or talk to our membership about what they are looking for
- ii. Identify what our membership does look like
- iii. New member categories- self-employed, students, TDM retirees
- iv. Potential members-Nationals wants us to identify who to reach out to
- v. Leadership Call-Membership was addressed
- vi. Newsletter Member Spotlight
- vii. Some chapters do welcome letters/packet to new members about the chapter
- viii. Some chapters send out swag to new members in their new member packet as well
- ix. Danelle has a Welcome Template
  1. Include link to our website
  2. Include an option for new members to give suggestions on how to better our chapter
- x. Outreach to local colleges and fellow programs
  1. We have not done much reach out within our board
  2. The teaching fellows may not be able to afford a new act membership

d. Treasurer

- i. Do we have all receipts to be reimbursed?
- ii. Darlene already received Connie's receipts for the Brainstorm at a Bar
- iii. Darlene needs receipts from Alisha from the Board Meeting in March

V. Trolley Event

- a. Will be postponed due to lack in RSVPs and the majority of the board not being able to attend

VI. Workshop

- a. Think of some ideas of topics we want to discuss, guests to invite, locations, date/time so we can include more specifics in our next newsletter
- b. Workshop should be quite a bit before or after the event in Vegas
- c. We should involve our members in the planning of this workshop because they may have more connections in terms of inviting others, finding a location, and other valuable connections
- d. Early bird conference registration is coming up, the deadline is May 26<sup>th</sup>
- e. New Trolley Date Proposition

- Late June-advertise through mid-June
- Early July-advertise through late June