



Midwest Chapter 2016 Referral Program

Midwest Chapter Members Receive a \$100 Amazon Gift Card for Helping Recruit NEW MEMBERS in 2016

The **Midwest Chapter Referral Program** rewards existing chapter members with a \$100 Amazon gift card for each new chapter member they help recruit.



Here is how the Referral Program works:

- 1.) Existing chapter members identify and make the **first contact** with potential new members to join ACT.
- 2.) Existing chapter members **email the name, company and contact info** of the potential new member to the Chapter Membership Director to follow-up.
- 3.) If the potential new member joins ACT, the existing member that referred this individual receives a **\$100 Amazon gift card** (limit one per member, per year). The new member recruited will also receive a \$100 Amazon Gift Card. There will be a limit of 10 \$100 Amazon gift cards available for this incentive and will be offered on a first-come, first-serve basis in 2016.

For more information on the **Referral Program**, please contact Midwest Chapter Membership Director, Heather White, at hwhite@cirta.us.